

Home Page

Bottom Left Headline:

THE VANPORT NETWORK

Body:

With offices in the U.S., Canada and Russia, as well as personnel in Japan, Vanport has an international presence to market and supply softwood lumber.

Center Headline:

SERVICES
ATTACHED TO PRODUCTION

Body:

If you own a sawmill and are looking for stability by expanding into international markets: [Ask Us How.](#)

Right Headline:

VISIT
OUR TEAHOUSE

Body:

Our famous “Tea House” has been the focal point of many international articles over the last 30 years. There is a reason it took two years to build, it has to do with strict adherence to quality and tradition.

Banner Across the Bottom including logos for the Following Certifications Vanport Possesses & Organizations Belonging to. No Text For Logos

AFFILIATED ORGANIZATIONS

The Vanport Network Page

Banner Across the Top of the Map Graphic – “Our Alliances Secure Access to High Quality Logs and Markets”

Japan	Europe	Canada	Russia
South Korea	Philippines	South America	Mainland China
France	Hong Kong	Taiwan	Thailand
Vietnam	Australia	India	USA



-  Vanport Offices
-  Vanport On-The-Ground Support

Services Attached to Production Page

MANUFACTURING CONSULTATION

It all starts with the log. This is our approach to sawmilling. If you are considering cutting for export, give us a call. Our team will analyze the potential of initiating a program at your mill.

INTERNATIONAL MARKETING

Vanport has decades of experience in softwood export, with established relationships in countries across the globe. We staff native speakers of Japanese, German, Chinese, and Russian, capable of handling the entire shipment to ensure your product arrives on time.

Our Capabilities Include

- **Product Manufacturing Viability Analysis**
- **Sawmill Design and Modification**
- **Lumber Quality Controlling**
- **Customer Relations with International Clientele**
- **Logistics**
- **Container Stuffing**
- **Overseas Shipping**
- **Export Certification and Documentation**



Vanport Web Text Draft Copy

Changes as of April 20, 2012

Prepared by Joshua Monen – Monen, Inc.



The Tea House Page

Slideshow to include 4 pictures of the “Seasons of the Teahouse – Winter, Spring, Summer, Fall



The Tea House Story

当たり前品質

There are two Japanese expressions for “quality”. The first expression is *atarimae hinshitsu*, (当たり前品質) which is the concept that things should-work as they are supposed to. For example, flooring has a functional part in the house and when the functionality is met, *atarimae* quality is met.

魅力的品質

The second Japanese expressions for quality is *miryoku teki hinshitsu* (魅力的品質) which is the concept that things should have an aesthetic quality which is different from the functional quality of "atarimae hinshitsu.”

So the *miryoku teki* of wood in a house would include the rich depth of color, fine grain texture, the absence of knotholes or defect. It is aesthetic quality that appeals not to a person’s need for functionality, but rather to a person's desire to surround themselves with inherently beautiful things.

Each Piece is Hand Selected

Started in 1980, and taking almost 2 years to complete, the purpose of the Teahouse is to demonstrate Vanport’s commitment to Japanese tradition and quality. Each piece of lumber was carefully hand selected as it came through the sawmill. The classically trained carpenter took into consideration both *atarimae hinshitsu* and *miryokuteki* were met throughout the project. True to tradition, the Teahouse was built using 1000 year old “Zairai 在来” or “Post and Beam” construction techniques. This involves intricate hand carving of the wood at each of the joinery locations, much like pieces of a puzzle. The end result is a balance of craftsmanship and natural beauty. It is a symbol of our dedication to quality and customer service.

Today the Teahouse serves as a familiar environment for us to showcase the variety of products Vanport offers, in use, in their final form.

The About Us Page

1967 - Vanport Manufacturing, Inc. is formed with the purpose of manufacturing domestic lumber and exporting logs to Japan.

1975 - Vanport's small log sawmill is remodeled to produce metric size lumber for the Japanese market from bigger logs.

1982 - A Japanese model home (Teahouse) is built next to the Boring office to showcase all products produced at our mills.

1982 - Vanport is named "International Marketing Firm of the Year" by the Governor of Oregon.

1988 - Vanport becomes the 1st sawmill outside of Japan to receive the JAS (Japan Agricultural Standards) stamp of approval from the Japanese government.

1988 - Vanport starts marketing lumber for export to Japan from other US, Canadian and European sawmills, providing guidance in manufacturing, grading and marketing.

1994 - Vanport International is formed to better serve all of our partner mills with dedicated quality control, production, and marketing personnel.

1994 - Vanport establishes a presence in Russia, producing and marketing Red Pine Lumber directly into Asian markets.

1995 to 2003 - Vanport assists the Yakama Indian Nation to build a sawmill and train millworkers and management staff in the operation of the mill and marketing the lumber.

1997 - Vanport Canada is established to directly access logs and lumber for our Japanese customers.

2000 - Representation in China.

2008 - Warm Springs Forest Products becomes part of the Vanport Group.

Include Testimonials from Various Customers/Suppliers –

Since 1990 Vanport has worked with Native American Sawmills –

“Vanport's ability to market our Douglas Fir, Hem-Fir and Pine products has allowed us to remain operational in the worst lumber market in decades.”

--John Katchia Sr, CEO, Warm Springs Forest Products



Spaced below John Katchia with line break:

Vanport is staffed with talented professionals with outstanding customer relationships, exceptional product knowledge, and tremendous logistic expertise. In all of our dealings with Vanport, from the top of the company, to front line personnel, they have executed beyond our expectations. Idaho Forest Group does not consider Vanport a customer—Vanport is a true “Business Partner”.

--Erol Deren, V.P. Sales and Marketing,



The Products Page

The core of Vanport’s business is softwood lumber. Cutting for both metric and imperial markets, our focus is supplying consistent high quality forest products.

The majority of our products consist of; Douglas Fir, Western Hemlock, and various Pines – but include softwood species native to and plantation grown in the Western US, Canada, Europe, South America and the Russian Far East.

Vanport has an established proprietary grade rule for manufacturing all export products. We oversee the quality standards for grade, moisture content, size tolerance, and general appearance. Vanport also offers custom cutting programs, cutting to order, and custom drying of specialty products



The Locations Page

Instead of “view more” link, change it to “contact” each link specific to location.

Vanport USA –

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Vanport China –

Eric Chen	China Sales	eric.chen@vanport-intl.com
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Vanport Russia –

Vanport Russia		
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Vanport Europe –

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Vanport Japan –

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Prepared by Joshua Monen – Monen, Inc.

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