

**Subject:** [Mobile] #6: Is Your Site Fat Finger Friendly?

**Body:**

## Lesson #6: Is Your Site Fat Finger Friendly?

Hi [Name],

Today's lesson is going to be a short but important one.

We're going to talk about what happens when people with big fingers use small devices.

Currently none of the major smartphone manufactures offer a "fat finger" version of their phones.

It's one size fits all.

So if you have normal or skinny fingers it's not a problem but for those with bigger fingers the mobile web can present some obvious problems.

High on the list of annoying things about mobile sites is clicking a too small link and ending up somewhere the user didn't want to go because their fingers were too large.

Now you not only wasted their time but you also reminded them how fat their fingers are. Not what you'd call a great first impression.

So what can you do?

Here are 3 ways to make your site Fat Finger-Friendly:

1. Use large, centered buttons and give them breathing room to reduce accidental clicks.
2. Pad check boxes by making the text clickable.
3. Pad smaller buttons to increase the clickable area.

Implement these tips and you will make the world a better place for fat fingered people.

And if you aren't sure how to do this on your own and would like to talk to a professional then [click here](#) and let us know how we can help. We would love to hear about your site and how we can make it accessible to people of all finger shapes and sizes.



To your success,

*Steve*

Steven Hudson

P.S. Here's a random fact for you... During the Gallic wars, Julius Caesar ordered the thumbs of captured warriors amputated so that when they returned to their country, they would serve as examples and be unable to bear arms again. This practice was later used in a number of wars and in the slave trade.

