

## **Home Page**

<Headings are in bold and all caps>

### **GUIDES DISGUISED AS INSURANCE AGENTS**

Most insurance agents disguise themselves as friends and advocates. But when pressure is applied they reveal their true colors. You find out they were really just insurance agents all along.

Then there's Lanier Upshaw.

We have it backwards (or do they?). We are guides disguised as insurance agents. For over 70 years we have been the ones business leaders trust to help them reach their summit.

The economic storms of recent years have put our services to the test. But we are happy to report that our strategies have worked, our clients are happy and our resolve to help companies succeed is stronger than ever. And we believe the best way to prepare for the future is to create it.

### **WHY DO BUSINESS WITH US?**

Why exchange hard earned money for our services? Good question and one we're happy to answer.

But before we do we want to tell you a story about the youngest person to ever climb Mount Everest. **Continue Reading.**

<Expanded View>

In 2010 Jordan Romero became the youngest person to climb Mount Everest. He was only 13 years old. His story is remarkable and will go down in history - but he didn't do it alone.

Jordan was able to summit Everest due in large part to the three sherpas who guided him. Their names may never go down in history but without their help there would be no remarkable story. So what does any of this have to do with our company?

The agents at Lanier Upshaw are like those sherpas. Our expertise and 70+ years of experience in the industry allow us to guide your business to the top with little to no complications. We understand there will always be an element of risk in doing business. But there are proven ways to reduce and eliminate certain risks. To learn more about our unconventional risk management strategies **click here.**

