

ABOUT PAGE –

About Go Mobile Now

We created Go Mobile Now in order to help small businesses understand and integrate mobile marketing. If you want a [high quality mobile website](#) at a reasonable cost or you just have [questions about the mobile movement](#) then you're in the right place.

By using state-of-the-art mobile technology and staying current on the latest mobile trends we are able to provide cutting edge mobile marketing solutions to our valued customers.

PHILOSOPHY: Our business philosophy is based on the following words from Mark Twain, *“Find out where people are going and get there first.”* Billions of people around the world are going mobile and we want to help businesses *“get there first.”*

MISSION: Our mission is two-fold. First, we want to help small businesses integrate mobile marketing into their current marketing plan so they can better communicate with their customers. Our secondary goal is to educate business owners so they can make informed decisions about mobile marketing. This is why we created the free [Mobile Marketing 101 Course](#).

VISION: Guided by principles of the Mobile Marketing Association's Code of Conduct and Consumer Best Practices Guidelines, Go Mobile Now will effectively, and responsibly, leverage mobile technology for strategic marketing purposes. It is our objective to assist businesses of all sizes to reap the benefits of mobile campaigns that benefits both the customer and the business.

Meet Steven Hudson, CEO

Steven Hudson is the CEO and founder of Go Mobile Now. Steve has worked in the sales and marketing industry since 1996 and has experience working with large corporations and small businesses. He has blended those experiences into a mobile marketing company that is based on timeless principles with new technology delivery. He and his family reside in the Edmonton, Alberta area.

