

Subject:

So [Name], what did you think?

Body Copy:

Hey [First name],

Good day to you. I wanted to follow up on the message I sent a couple days ago about that [JustSaying.me](#) video and see if you have any questions.

But before I answer some of the frequently asked questions I wanted to share an interesting fact with you...

Did you know 68% of customers stop doing business if they receive poor service? 68%!

So ask yourself...how many customers are you losing every day because they're not able to tell you what they like and don't like about your [restaurant]?

OK...now on to some of the most commonly asked questions about JustSaying:

Q: Do you make the sign that will sit on my counter at my [restaurant]?

A: Yes, we will send you a custom JustSaying.me sign.

Q: What phone number would people text?

A: You'll receive a custom phone number that's unique to your business. It will be a local phone number in case people don't have long distance.

Q: Is the phone number included in the price?

A: Yes.

Q: Can customers choose not to be anonymous?

A: Yes. They can type their name at the end of the text if they choose. But most customers choose to remain anonymous.

Q: Could you provide incentives for customers to use this?

A: Of course! Some restaurants choose to reply with a special promo code that gives customers a free appetizer.



Just Saying Email #2

Draft as of 3/16/12

Prepared for Dmitry Aksenov

Q: Will customers get spammed if they send a text or email?

A: No. Their phone number and email address are not be shared with anyone (not even the restaurant owner!)

If you're ready to sign up and take your business to the next level then [click here](#).

If you still have questions or want more information simply reply to this email.

Cheers!

Dmitry

P.S. If you missed the video that was in the last email you can view it by [clicking here](#).

