

## eTapestry Emails

### **Email #1: Ruthie Briggs's Story**

Audience: eTapestry List

Subject: A 12-hour drive with no drugs

Hi ~FirstName~,

I just wanted to let you know about a new story we recently posted on the Battle Ground HealthCare blog.

It's a story about a 27-year-old woman, named Ruthie Briggs, from Battle Ground who has two rods and four screws in her back due to work-related injuries.

Ruthie recently completed our 8-week pain management program called Taking Back My Life (TBML). And it's amazing to see her results!

One of the things that stuck out to me was the fact that Ruthie is now able to take her 12-hour drive down to California without any pain meds... instead she uses the new skills she learned in the TBML Program.

And so I just wanted to share her encouraging story with you today and also say thank you from the bottom of my heart for the support you've given to us.

It's generous donors like you who make it possible for people like Ruthie to take back her life from chronic pain.

[Click here to read Ruthie's story.](#)

Sincerely,  
Jim Bollin

### **Email #2: The Overview Video**

Audience: eTapestry List

Subject: [Video] Closing the Care Gap in Clark County

Hi ~FirstName~,

In 2011 a small group of people here in North Clark County had a dream.

That dream was to find a way to provide free health care to people in our local community who were in the "Care Gap."

These are people who make “too much” money to receive governmental assistance but not enough money to afford to go to the doctor.

Watch this short 4:49 min video we made to learn more.



I know you’ve given to this cause in the past and for that I’m sincerely grateful.

If you choose to make additional donations you can do that by [clicking here](#).

And remember to let people know about the Battle Ground HealthCare Clinic. There are still so many of our neighbors in need and many of them don’t know we exist!

Let’s change that.

Thank you again for your support.

Sincerely,  
Jim Bollin  
Board Chair  
Battle Ground HealthCare

### **Email #3: When Affordable Care Isn’t Affordable**

Audience: eTapestry List

Subject: How is a \$7,500 insurance deductible “affordable care”?

Hi ~FirstName~,

A common question I hear from people when I tell them about the free healthcare clinic we run is, “Well, didn’t the Affordable Care Act (ACA) make it possible for people to get free healthcare now?”

The short answer is yes and no. Yes, although many people can now “afford” their health insurance premiums thanks to the ACA they still can’t afford treatment because of high deductibles.

In fact, some of our patients right here in Clark County have reports deductibles as high as \$7,500!

That's a lot of money to come up with for someone going through a hard time. I mean it's a lot of money for the average person to come up with.

And with a deductible that high many people end up not getting the medical care they need. So they live in pain... they live with the diabetes, they live with the constant toothache, they live in chronic pain.

This is why we do what we do. We believe God has called us to love our neighbors. And to do it in practical ways.

So if anyone ever asks you "why do you donate to that free healthcare clinic in Battle Ground?" You can let them know that it's because there are still thousands of Clark County residents who can't afford health care... yes, even after the Affordable Care Act has passed.

If you'd like to make another donation or know anyone who you think would be interested in supporting this cause [please send them this link](#).

Sincerely,  
Jim Bollin  
Board Chair  
Battle Ground HealthCare

**Email #4: Taking Back My Life**

Audience: eTapestry List

Subject: [Video] Local residents are Taking Back Their Lives

Hi ~FirstName~,

As one of our generous donors I want to keep you in the loop regarding some of the new programs we've launched.

So today I'd like to share a link to a video that explains our "Take Back Your Life" Pain Management Program.

Click the image below to watch this video on YouTube.



The program consists of:

- 8 weekly, 2-hour sessions at our clinic.
- Sessions are coordinated by a team of dietitians, massage therapists, mental health professionals, nurses, occupational therapists and physical therapists.
- Participants are provided supplies to assist in improving activity tolerance and in managing pain as well as books regarding nutrition and coping skills (value at \$200).
- There are activities for participants to do on their own after the sessions.

And in order to qualify for program, patients must meet the following requirements:

- Be diagnosed with chronic pain
- Be at, or below, 300% of the Federal Poverty Level
- Be referred to Battle Ground HealthCare
- Be assessed by a Battle Ground HealthCare physician
- Be willing and able to attend all sessions and complete the out of session activities.

This program is helping to transform lives in Clark County and it's made possible through generous people like yourself.

If you'd like to make a tax-deductible [donation you can do so here](#).

Sincerely,  
Jim Bollin  
Board Chair  
Battle Ground HealthCare