

Email 1 to ICCs

Subject: Copywriter for ICCs

Hi

My name is <name>, I'm a direct response copywriter who works with ICCs (Barron Marketing Solutions and Get U Wired are two ICCs who refer their clients to me for copywriting).

So I just wanted to personally reach out to you to see if you ever have copywriting/content needs. Either for (enter company name) or for your clients.

I don't like talking about myself so here's what others have to say about my work. And here's what <name of relevant person in industry and their title>. had to say about me:

<Insert testimonial>

If you'd like to schedule a 15-min call to learn more about how I can make your life easier and help deliver high converting copy for your clients, then reply to this email with: "Yes, let's chat."

If not, a simple "no thanks" will do.

<Insert signature>