

## Facebook Ads for HANS™ By Joshua Monen

[Ad #1 - Testimonial Theme](#) - [Audience: Preppers](#)

[Ad #2 - Clean Energy](#) - [Audience: Green](#)

[Ad #3 - Boondocker's Dream](#) - [Audience: Outdoors](#)

### Notes to Designer:

- The images shown below are simply there to spark your own ideas.
  - Try to use some or part of the headline in the actual image.
  - Feel free to ask me any questions you may have at [josh@joshuamonen.com](mailto:josh@joshuamonen.com)
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### Ad #1 - Testimonial Theme Audience: Preppers

#### Headline:

"Every serious prepper needs this." - Walt Packer, Springfield, MO

#### Text:

"After 17 years of prepping I have to say this new product is now one of my top 3 essential items in my SHTF kit. Yes, I have a generator but I'd rather not use it unless necessary. It costs \$30/day to run at 50% load. Plus, the sound of it will make you a massive target of scavengers and armed thugs after a major catastrophe.

So if I just need to charge my phone, laptop, radios and light the house I'll use this new mobile power pack. You can charge your phone every day and get 5 hrs of light a night for 2 weeks before you have to recharge. It comes with a built-in solar panel to recharge it. For quick charging you can do what I did and buy the solar panel briefcase. It unfolds into 3 panels to fully charge this bad boy in just 3.5 hrs. 🕒 I firmly believe every serious prepper needs at least two of these!!" - Walt Packer, Springfield, MO 🇺🇸

#### Display Link:

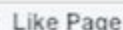
[hanspowernet.com](http://hanspowernet.com)

#### Link Description:

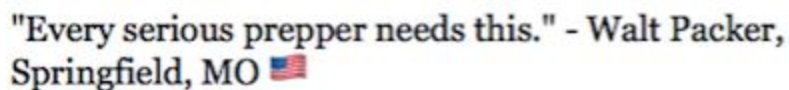
Your SHTF Kit Is Incomplete Without This! 

#### Button:

Learn More



So if I just need to charge my phone, laptop, radios and light the house I'll use this new mobile power pack. You can charge your phone every day and get 5 hrs of light a night for 2 weeks before you have to recharge. It comes with a built-in solar panel to recharge it. For quick charging you can do what I did and buy the solar panel briefcase. It unfolds into 3 panels to fully charge this bad boy in just 3.5 hrs. ☺ I firmly believe every serious prepper needs at least two of these!!" – Walt Packer, Springfield, MO 🇺🇸



HANSPOWERNET.COM

 20

562 Comments 311 Shares

 Like

 Comment

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Note: If you were to use a video ad then it would look more like this:

HANS™  
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"After 17 years of prepping I have to say this new product is now one of my top 3 essential items in my SHTF kit. Yes, I have a generator but I'd rather not use it unless necessary. It costs \$30/day to run at 50% load. Plus, the sound of it will make you a massive target of scavengers and armed thugs after a major catastrophe.

So if I just need to charge my phone, laptop, radios and light the house I'll use this new mobile power pack. You can charge your phone every day and get 5 hrs of light a night for 2 weeks before you have to recharge. It comes with a built-in solar panel to recharge it. For quick charging you can do what I did and buy the solar panel briefcase. It unfolds into 3 panels to fully charge this bad boy in just 3.5 hrs. I firmly believe every serious prepper needs at least two of these!!" – Walt Packer, Springfield, MO

A collection of survival gear laid out on a white background. In the center is a black tactical backpack filled with various supplies. To its left are a shovel, a pair of brown leather boots, yellow work gloves, a coiled rope, and a yellow container of WD-40. Above the backpack is a circular solar panel and a roll of yellow tape. To the right of the backpack are a blue and yellow multi-tool, a yellow gas mask with a filter, a large metal cooking pot, a roll of duct tape, and a blue and white tube of ointment or cream. A play button icon is overlaid on the backpack.

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## Ad #2 - Clean Energy

**Audience: Green**




*Headline:*

Cheaper, Cleaner and More Reliable Than A Generator

*Text:*

Did you know exhaust from backup generators contains over 40 toxic air contaminants? With about 12 million generators in the U.S. that's a lot of pollution! But now there's a better, cleaner alternative to those loud, ugly, gas guzzling machines... it's a new invention by billionaire philanthropist, Manoj Bhargava called the HANS™ PowerPack 300. It's a solar powered unit designed to give you light and charge your devices in a power outage.

A single charge gives you:

- ✓ Up to 300 hours of light 
- ✓ Up to 30x mobile phone charges 
- ✓ Up to 6x tablet charges 
- ✓ Ability to run small devices like fans, radios and CPAP machines

The HANS™ PowerPack will let you charge your cell phone and give you 5 hours of light every day for 2 weeks. Click the button below to learn more!

*Display Link:*

[hanspowernet.com](http://hanspowernet.com)

*Link Description:*

Power Outages Are Bad But Portable Generators Are Worse! They pose a major hazard to health and environment. Use this new solar powerpack instead...

*Button:*

Learn More





HANS™  
Sponsored

Like Page

Did you know exhaust from backup generators contains over 40 toxic air contaminants? With about 12 million generators in the U.S. that's a lot of pollution! 🌿 But now there's a better, cleaner alternative to those loud, ugly, gas guzzling machines... it's a new invention by billionaire philanthropist, Manoj Bhargava, called the HANS™ PowerPack 300. It's a mobile solar power station designed to give you light and charge your devices in a power outage.

A single charge gives you:

- ✓ Up to 300 hours of light 💡💡💡
- ✓ Up to 30x mobile phone charges 📱📱
- ✓ Up to 6x tablet charges 📖
- ✓ Ability to run small devices like fans, radios and CPAP machines

The HANS™ PowerPack will let you charge your cell phone and give you 5 hours of light every day for 2 weeks. Click the button below to learn more! 🌍



## Cheaper, Cleaner and More Reliable Than A Generator

Power Outages Are Bad But Portable Generators Are Worse! They pose a major hazard to health and environment. Use this new solar powerpack instead...

HANSPOWERNET.COM

Learn More

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562 Comments 311 Shares

Like

Comment

Share

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### Ad #3 - Boondocker's Dream

**Audience: Outdoors**

*Headline:*

New Solar Power Pack - Boondocker's Dream!

*Text:*

RVers - wish you could camp at one of those epic remote spots with beautiful views 🏕️ ...if only you had power? Well now you can with this new mobile solar power station! It's only 7 lbs and easy to use - just press a button and you have electricity! 🚐

Many RVers would love to get further out in nature and enjoy the benefits of dry camping. But power is usually the biggest obstacle... not anymore! You already have a fresh water tank to stay hydrated. Propane to keep you warm. And now if you buy one of these HANS™ PowerPacks today you'll have power to keep your phones, laptops and other devices charged!

A single charge gives you:

- ✓ Up to 300 hours of light 💡💡💡
- ✓ Up to 30x mobile phone charges 📱📱
- ✓ Up to 6x tablet charges 📖
- ✓ Ability to run small devices like fans, radios and CPAP machines

The HANS™ PowerPack will let you charge your cell phone and give you 5 hours of light every day for 2 weeks. Click the button below to learn more!

*Display Link:*

[hanspowernet.com](http://hanspowernet.com)

*Link Description:*

New product allows you to charge your phones, laptops and small devices with solar power. No fumes or noise. Perfect for boondocking! 🏕️

*Button:*

Learn More

RVers – wish you could camp at one of those epic remote spots with beautiful views 🌄 ...if only you had power? Well now you can with this new mobile solar power station! It's only 7 lbs and easy to use – just press a button and you have electricity! 🚐

Many RVers would love to get further out in nature and enjoy the benefits of dry camping. But power is usually the biggest obstacle... not anymore! You already have a fresh water tank to stay hydrated. Propane to keep you warm. And now if you buy one of these HANS<sup>TM</sup> PowerPacks today you'll have power to keep your phones, laptops and other devices charged!

A single charge gives you:

- ✅ Up to 300 hours of light 💡💡💡
- ✅ Up to 30x mobile phone charges 📱📱
- ✅ Up to 6x tablet charges 📖
- ✅ Ability to run small devices like fans, radios and CPAP machines

The HANS<sup>TM</sup> PowerPack will let you charge your cell phone and give you 5 hours of light every day for 2 weeks. Click the button below to learn more!



### New Solar Power Pack - Boondocker's Dream!

New product allows you to charge your phones, laptops and small devices with solar power. No fumes or noise. Perfect for boondocking! 🌄